Meet Your Team

Team Organization

Cook County/Grand Marais Joint Economic Development Authority

Minnesota Power
Cleveland Cliffs

Project Manager
Jacob Woelmer PE

Senior Advisor
John Shardlow FAICP

Principal in Charge/Quality Review
Erin Perdu AICP

Lead Planner
Lauren Walburg AICP

Research and Analysis + Land Use Analysis
Jacob Woelmer PE

Land and Infrastructure Analysis
Pete Hurth PE

Industry and Market Discovery + Analysis/Labor Study
Tom Leighton AICP, EDFP

Funding Research
Heidi Peper

Environmental Planning
Courtnay Bot

ESA Phase 1
Jason Gelling

Environmental Permitting
Matt Billings CMWP
Brian Lennie CWS

Brownfields Specialist
Harris Byers PhD

Decommissioning/ Remediation Specialist
Greg Wallingford PE

Stakeholder Engagement
Joe Polacek AICP

Stakeholder Interviews, Engagement, and Workshops
Lauren Walburg AICP
Sarah McDonald PLA, CLARB, ASLA

Community-wide Visioning
Joe Polacek AICP

Potential User Consultation/ Developer Engagement
John Shardlow FAICP
Jacob Woelmer PE

Strategy Development and Implementation
Lauren Walburg AICP

Developer Recruitment
John Shardlow FAICP

Planning/Zoning
Lauren Walburg AICP
Joe Polacek AICP

Financials/Funding Strategy
Heidi Peper

Brownfields Strategy
Harris Byers PhD
Lindsey Brown

Marketing and Attraction
Josh Cheek PLA